

4th August 2016



APC Technology Group PLC
("APC" or the "Group")

APC Technology Group announces Gooee Limited UK launch partnership

APC Technology Group PLC (AIM: APC), the provider of technologies and services intended to help improve organisational sustainability and specialist distributor of electronic components, has signed an agreement to be a UK partner for the launch of the Gooee Internet of Things (IoT) lighting ecosystem.

The Gooee ecosystem provides sensing, control and communication components through a scalable framework that integrates with a cloud platform to connect lighting manufacturers to the IoT. It significantly increases control, monitoring and data analysis capabilities while driving performance and efficiency improvements.

Under the agreement APC Technology Group PLC will be able to use Gooee's new lighting ecosystem to expand its offering, providing additional functionality and value to customer lighting and IoT solutions.

Richard Hodgson, Chief Executive of APC Technology Group PLC, commented:

"I am delighted to announce our partnership with Gooee. The Gooee system puts lighting at the heart of a building's IoT, providing new opportunities to monitor LED performance, track footfall and communicate directly with occupants.

We believe these factors will be of significant interest to many of our customers, in particular those in the retail, commercial property and industrial sectors, enabling them to operate more efficiently and effectively and ultimately deliver cost savings."

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